

Made In Japan By Akio Morita

Made in Japan Made in Japan Made in Japan Japanese New York Made in Japan War and Militarism in Modern Japan Made in Japan Japan Sony: The Company and Its Founders Made in Japan 1955 Technological Change Japanese Business Pioneers Look Japan Japan Made in Japan The Facts and Figures of Doing Business with Japan Times of India Illustrated Weekly Akio Morita Akio Morita Akio Morita Akio Morita Olga Kanzaki Sooudi Akio Morita Guy Podoler Akio Morita Akio Morita Robert Grayson Akio Morita Irene Akio Robert Fox Kazuyoshi Kamioka Ardath W. Burks
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the chairman of the sony corporation discusses the rise of sony his extraordinary career as a businessman and his views on the united states japan and the world economy

made in japan comment un jeune ingénieur en physique et en électronique a fait passer sony d une petite usine artisanale à un groupe de dimension multinationale avec 50 000 employés et des filiales dans de nombreux pays d europe et d amérique made in japan c est aussi l histoire des inventions qui ont émerveillé le monde et révolutionné les loisirs depuis le premier poste récepteur radio transistorisé en 1955 jusqu au tout récent lecteur de disques compacts portable en passant par le premier téléviseur transistorisé le fabuleux walkman inventé par morita lui même en 1979 et la première caméra à magnétoscope incorporé 8 mm made in japan c est encore l histoire des batailles menées par morita pour imposer ses inventions dans le monde malgré une concurrence effrénée et des lois contraignantes made in japan c est la philosophie d un capitaine d industrie pour qui l homme est le capital suprême et l entreprise le creuset où doit se forger entre tous les membres du personnel une communauté de destins made in japan c est le premier livre écrit par un grand patron japonais le japon moderne fait homme

spend time in new york city and soon enough you will encounter some of the japanese nationals who live and work there young english students office workers painters and hairstylists new york city one of the world s most vibrant and creative cities is also home to one of the largest overseas japanese populations in the world among them are artists and designers who produce cutting edge work in fields such as design

fashion music and art part of the so called creative class and a growing segment of the neoliberal economy they are usually middle class and college educated they move to new york for anywhere from a few years to several decades in the hope of realizing dreams and aspirations unavailable to them in japan yet the creative careers they desire are competitive and many end up working illegally in precarious low paying jobs though they often migrate without fixed plans for return nearly all eventually do and their migrant trajectories are punctuated by visits home japanese new york offers an intimate ethnographic portrait of these japanese creative migrants living and working in nyc at its heart is a universal question how do adults reinvent their lives in the absence of any material or social need what makes it worthwhile for people to abandon middle class comfort and home for an unfamiliar and insecure life author olga sooudi explores these questions in four different venues patronized by new york s japanese a grocery store and restaurant where hopeful migrants work part time as they pursue their ambitions a fashion designer s atelier and an art gallery both sites of migrant aspirations as sooudi s migrant artists toil and network biding time until they make it in their chosen industries their optimism is complicated by the material and social limitations of their lives the story of japanese migrants in nyc is both a story about japan and a way of examining japan from beyond its borders the japanese presence abroad a dynamic process involving the moving settling and return to japan of people and their cultural products is still underexplored sooudi s work will help fill this lacuna and will contribute to international migration studies to the study of contemporary japanese culture and society and to the study of japanese youth while shedding light on what it means to be a creative migrant worker in the global city today

a considerable amount of writing has been published on japan at war in the second world war and more recently scholars have been revisiting the russo japanese war of 1904 5 whereas this volume strives to examine japan s twentieth century approach to war and militarism in a wider perspective bringing hitherto unexamined new themes and subject matter under scrutiny up to the present day among the topics covered are the february 26 incident in theatre and film ethnicity and gender in wartime japanese revue theatre military festivals and the japanese self defence forces major trends in japanese treatment of pows in modern times and japan s tug of war after the russian war published to mark the distinguished academic career of ben ami shillony who retired in 2006 this volume also offers valuable new insights into the theme of the japanese and the jews including the story and myth of anne frank and sadako sasaki the involvement of jewish scientists in the making of the atomic bomb and japan s jewish policy in the late 1930s

this title examines the remarkable lives of masaru ibuka and akio morita and their work building electronics and entertainment company sony readers will learn about each founder s background and education as well as his early career also covered is a look at how sony operates issues the company faces its successes and its impact on society color photos and informative sidebars accompany easy to read compelling text features include a timeline facts additional resources sites a glossary a bibliography and an index aligned to common core standards and correlated to state standards essential library is an imprint of abdo publishing a division of abdo

as a father tells his daughter about her birthplace tokyo springs to life in an illustrated title with bilingual text that will immerse readers in the japanese culture

in this volume scholars from these two very different traditions are brought together never before has a single volume contained such a distinguished and diverse group of historians of technology

exploration of the lives of japanese business empires

in this revised and updated edition second 1984 burks draws a portrait of a nation in historical transition examining the impact of the country s modernization he notes that japan feeling intense trade pressure is beginning to shift from export driven growth to a consumer centered economy and he envisions a postindustrial future filled with friction and promise annotation copyrighted by book news inc portland or

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